THE EFFECTS OF TRAFFIC CONGESTION TOWARDS THE WORKING POPULATION IN GEORGETOWN, PENAG

ASYI SYAHIDA RAIHAN BINTI MOHD HASSAN

FACULTY OF MANAGEMENT AND ECONOMICS UNIVERSITY MALAYSIA TERENGGANU

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ASYI SYAHIDA RAIHAN BINTI MOHD HASSAN

This project paper is submitted in partial fulfillment of the requirement of the degree of Bachelor of Economics (Natural Resources)

DEPARTMENT OF ECONOMICS
FACULTY OF MANAGEMENT AND ECONOMICS
UNIVERSITY MALAYSIA TERENGGANU
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DECLARATION

I hereby declare that this Project Paper (EKN 4399A/4399B) is the result of my own investigations and findings, except where otherwise stated. Other sources are acknowledged by giving explicit reference and bibliography is appended.

22 April 2009

ASYI SYAHIDA RAIHAN BINTI MOHD HASSAN

UK 13726

PENGAKUAN

Saya akui Kertas Projek (EKN 4399A/4399B) ini adalah hasil kajian saya sendiri kecuali sumber-sumber lain yang telah saya jelaskan rujukan melalui bibliografi yang dilampirkan.

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ASYI SYAHIDA RAIHAN BINTI MOHD HASSAN

UK13726
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Everyone has a past, everybody lives a present,

And everybody deserves a future.
ABSTRACT

Traffic congestion continues to occur everyday as this is the outcome of the development of the city, Georgetown, Penang. Apart from that, there are many aspects that contribute to this problem. This has lead to many impacts especially towards the working population in the city. This research is to measure the effects of the traffic congestion towards the working population in the city. Besides that, this study will also identify the behavior and the strategy taken by the group of respondents and their point of view will be analyzed for this research. Analysis will base on primary data gained from the questionnaire that has been answered by 100 respondents. The methods for this analysis are the descriptive analysis, mean value and ANOVA analysis. Results of this analysis shows that the group of respondents had experienced negative impacts caused by traffic congestion and has taken several of steps to avoid being stuck in the congestion. They also stated that upgrading the public transport could help to reduce traffic congestion as the public would use the service rather than use their own vehicle. The results gained from this research may be useful to certain agencies or authorities in making policies or implementing any rules to overcome this socio-economic enigma.
ABSTRAK