



The 'Say NO to Turtle and Terrapin Eggs' year-long campaign hopes one million people will make a pledge they will keep for life

Come, vow off turtle, terrapin eggs

NST
15/02/08
pg. 30

KUALA TERENGGANU: While many are busy preparing for the general election, a different type of campaigning is taking place at Universiti Malaysia Terengganu.

The university's Turtle Research and Rehabilitation Group has launched a "Say NO to Turtle and Terrapin Eggs" campaign aimed at discouraging the public from eating the eggs.

The year-long campaign is hoping to get one million Malaysians to sign a lifelong pledge not to eat turtle or terrapin eggs.

Group leader Professor Chan Eng Heng said there were many domestic tourists who visited the state to buy and eat the eggs out of curiosity. "Some tour guides help to promote this activity, telling tourists it is a 'must-do' when in Terengganu."

Chan said the campaign was also directed at the older generation who had been consuming the eggs for a long time.

The group's Turtle Ambassadors have begun campaigning in public, while the Golden Key-UMT chapter is organising a turtle awareness campaign on Sunday.

The Golden Key is an international fraternity for high achievers.

Pledges can be made by sending an email to turtle@umt.edu.my, with the words, "I pledge not to eat turtle or terrapin eggs for the rest of my life".

Include full name and Mykad number.