

TERENGGANU MARITIME TOURISM : EVOLUTION AND  
PROSPECTS

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2011

C/A: 7932

1100085158



LP 19 FMSM 1 2011



1100085158  
Terengganu maritime tourism : evolution and prospects / Nur  
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# TERENGGANU MARITIME TOURISM: EVOLUTION AND PROSPECTS

By

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Research Report submitted in partial fulfillment of  
the requirement for the degree of  
Bachelor of Science (Nautical Science and Maritime Transportation)

Department of Nautical Science and Maritime Transportation

Faculty of Maritime Studies and Marine Science

UNIVERSITY MALAYSIA TERENGGANU

2011

Nur Shafidatul Aila, A. Bakar 2011. Terengganu Maritime Tourism: Evolution and Prospects. Undergraduate thesis, Bachelor of Science In Nautical Science and Maritime Transportation, Faculty of Maritime Studies and Marine Science, Universiti Malaysia Terengganu, Terengganu. 52p.

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**DECLARATION AND VERIFICATION REPORT**

**FINAL YEAR RESEARCH PROJECT**

It is hereby declared and verified that this research report entitled:  
 Terengganu Maritime Tourism: Evolution and Prospects by Nur Shafidatul Aila Binti Abu Bakar,  
 Matric No. UK 15957 has been examined and all errors identified have been corrected. This  
 report is submitted to the Department of Nautical Science and Maritime Transportation as partial  
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## **ACKNOWLEDGEMENT**

I am most indebted to my supervisor Tuan Haji Rahim Ibrahim for his encouragement, assistance and advises, not to mention all his sincere and dedicated efforts in the sharing and imparting of knowledge and experience throughout my stay at Universiti Malaysia Terengganu.

I am also grateful to co supervisor Assoc Professor Dr. Khalid Samo who has assisted me in planning and guiding the research. Then, I would like to thanks to Final Year Project Coordinator Capt. Apandi Osnin for his assistance and encouragement to finish the research on time.

My appreciation also goes to Terengganu State Government, Malaysia Tourism Promotion Board (Ministry of Tourism, Malaysia), Motour Terengganu Office (Ministry of Tourism, Malaysia), Terengganu State Museum, Department of Marine Park, Malaysia/ Terengganu, most of all for all assistance during data collection for period time in six month.

To my family my utmost gratitude, appreciation and love for all your contributions and sacrifices.

Last but not least my thanks to my fellow friend in Degree of Science (Nautical Science and Maritime Transportation) for sharing your individual background and experience with me. I wish you all well and good luck.

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## **ABSTRACT**

This study assesses the evolution of maritime tourism of Terengganu, determine the most important/ popular destinations for tourist in Terengganu and investigates the prospect of Terengganu as maritime tourism centre. The methodology of research is using structure interview and based on data collected from various related agencies, chalet operators. Among the main attractions of tourists to Terengganu include the visit to resort islands, marine parks, eco-tourism (fishing, squid jigging), Islamic Civilisation Park or Taman Tamadun Islam, Kenyir Lake. Monsoon Cup had attracted international tourist of foreign nationals in addition to participants and officials involved with the event and it is seasonal. From the data recorded by Terengganu State Government the highest number of local and foreign tourist come to Terengganu was about 3 million in 2009. It shows that Terengganu is a choice for tourism destination especially in the maritime tourism. The Department of Marine Park Malaysia/Terengganu recorded about 110 840 tourists in 2010 (Redang Island) and about 81 596 tourists in 2010 (Perhentian Island). The recommendations are proposed in this thesis to attract more tourists coming to Terengganu.