

PERCEIVED AFFORDANCES AND LEARNING
STRATEGIES OF MALAYSIAN UNIVERSITY STUDENTS
IN WEB 2.0-BASED INFORMAL LEARNING OF
ENGLISH AS A SECOND LANGUAGE: A MIXED
METHODS STUDY

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Perceived affordances and learning strategies of Malaysian
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LIST OF ACRONYMS

COP	Communities of Practice
L2	Second language
Edu	Educational
ESL	English as a Second Language
NCREL	North Central Regional Educational Laboratory
EFL	English as a Foreign Language
FL	Foreign Language
O/L	Online
Qual	Qualitative
Quan	Quantitative
RQ	Research Question
RSS	Really Simple Syndication
SMS	Short Message Service
SPSS	Statistical Package for the Social Sciences
Wi-Fi	Wireless Fidelity
ZPD	Zone of Proximal Development

DEFINITIONS OF TERMS

The following terms are used repeatedly in this study.

Activity Theory – In Activity Theory people act with technology; technologies are both designed and used in the context of people with intentions and desires. “People act as subjects in the world, constructing and instantiating their intentions and desires as objects. Activity Theory casts the relationship between people and tools as one of mediation; tools mediate between people and the world”. (Kaptelinin & Nardi, 2006, p. 10)

Blog – “A system that allows a single author (or sometimes, but less often, a group of authors) to write and publicly display time-ordered articles”. (Franklin & Harmelen, 2007, p. 5)

Informal Learning – Learning which occurs independently of a formal curriculum and formal contexts, and includes in this study all forms of web 2.0 technology-supported learning through self-guidance, virtual communities of practice and collaborative problem-solving. Often, learning takes place without an explicit planned or enacted content, with no set time or place of learning and no explicit assessment of learning outcomes.

Language Learning Strategies – “Strategies are the conscious actions that learners take to improve their language learning... Because strategies are conscious, there is active involvement of the L2 learner in their selection and use. Strategies are not an isolated action, but rather a process of orchestrating more than one action to accomplish an L2 task. Although we can identify individual strategies, rarely will one strategy be used in isolation”. (Anderson, 2003, p. 3)

Learning Manager – The learner is responsible for her/his own planning, directing and completing learning experiences especially through social networking. Therefore, the learner gains initial confidence and critical thinking skills to learn in collaborative virtual spaces, while adopting contributing roles in learning activities online for self and others.

Perceived Affordance – The awareness of the actionable properties (functions and usability) of resources in the environment by an actor. When perceived, an affordance allows actors to take actions that may satisfy certain needs and a user can imagine what the object can allow them to do. In this study, the educational affordance of the technological tool is available and perceived by learner-users, enabling them to accomplish particular goals. Specifically, the perceived affordance refers to the detection of functions of the resources in Web 2.0 tools for achieving the informal learning for ESL purposes.

Perception – An integral part of human interaction with the world. It plays a key role in both carrying out actions and determining what the action capabilities of a particular individual are (Kaptelinin & Nardi, 2006, p. 81).

Situated Learning Theory – According to this theory, people share significant experiences and where learning takes place through increasing levels of engagement through Community of Practice (CoPs). In this study, learners believed that they gained awareness of learning objectives through conversations and social interactions and consequently improve their personality developments in terms of perceptions, reflections and valuable learning activities within everyday practice.

Social Networking Sites – Social networking sites are Web 2.0 based tools that allow users share a lot of private information including photos and personal details. Users get to know a lot about the private lives of others which poses major security and privacy risks. Examples of these sites are Facebook.com and MySpace.com (Franklin & Harmelen, 2007, p. 6).

Web 1.0 – refers to the early stages of the World Wide Web. Web 1.0 is an internet server that supports formatted documents in hypertext markup language (O'Reilly, 2005).

Web 2.0 – refers to “wisdom Web, people-centric Web, participative Web, and read/write Web. Web 2.0 harnesses the Web in a more interactive and collaborative manner, emphasizing peers’ social interaction and collective intelligence, and presents new opportunities for leveraging the Web and engaging its users more effectively... It’s a collection of technologies, business strategies, and social trends”. (Murugesan 2007, p. 34)

Wiki – “a system that allows one or more people to build up a corpus of knowledge in a set of interlinked web pages, using a process of creating and editing pages”. (Franklin & Van Harmelen, 2007, p. 5)

Zone of proximal development - refers to the idea by Vygotsky (1977) of the distance between what a learner can learn independently and what the learner can do with assistance.

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ABSTRACT

Recent advances in Web 2.0 technology offer an emerging social networking practice, authentic materials and contexts to promote learner independence and active engagement in informal ESL acquisition. The purpose of this study was to examine the effect of Web 2.0 technologies on Malaysian university students' informal ESL learning practice. It focuses on specific aspects of the data that relate to the concept of the "perceived affordances of Web 2.0 tools and learning strategies for informal ESL learning". The researcher applies a mixed-methods approach combining multiple data sources (i.e., on-line self-reported surveys and focus group interviews) and analysis methods. Questionnaires are used to generate quantitative data from the university student population (N= 400) through the on-line self-reported survey. Five in-depth focus group interviews comprising 20 students are conducted. This stage aims to contribute further insights into these issues. Finally, the analysis integrates the results of the two methods during the interpretation stage. A majority of the participants find their virtual sociocultural interactions mediated by Web 2.0 tools to be useful for motivating informal ESL learning and strategies. This study makes the case for Web 2.0 tools as familiar generative and expressive resources for informal learning processes by discovering the patterns of voluntary and spontaneous engagement. The research indicates that context-sensitive, Web 2.0 tools are preferred by learner-users especially for their online identities formation, their repeated practice and rehearsal of informal learning affordances, in relation to the development of both social and personal learning of ESL.

Keywords: Web 2.0, affordances, ESL, informal learning, learning strategies